

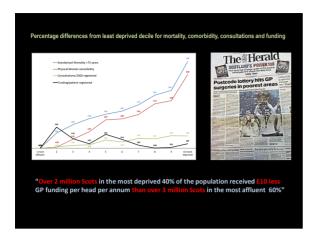


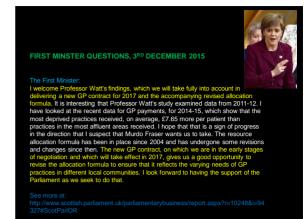
## WHERE ARE THE MOST DEPRIVED POPULATIONS? The problem of concentration (BLANKET DEPRIVATION) 50% are registered with the 100 "most deprived" practice populations (from 50-90% of patients in the most deprived 15% of postcodes) The problem of dilution (POCKET DEPRIVATION) 50% are registered with 700 other practices in Scotland (less than 50% in the most deprived 15% of postcodes) The problem of non-involvement (HIDDEN DEPRIVATION) 200 practices have no patients in the most deprived 15% of postcodes

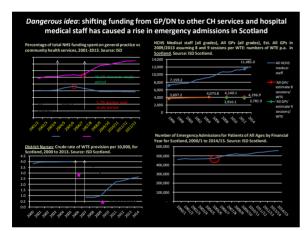














THE COMPETING NARRATIVE OF GENERAL PRACTICE

Unconditional personalised continuity of care for all patients

whatever problem or problems they have

delivered by a small team of generalists

who know each other well

PRIMARY CARE TRANSFORMATION

Enhanced nursing, pharmacy and administrative support

Expert medical generalists

Improved joint working for integrated care

Improved links to community resources





